



## REVENUE SHARING POLICY

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**The Strategic Financial Alliance, Inc.** ("SFA") offers a wide variety of mutual funds, variable annuities and other securities products to clients. In certain instances, product companies participate in activities that are designed to help facilitate the distribution of their products, such as marketing activities and educational programs, and by offsetting expenses that result from the cost of doing business. In return for assistance in facilitating the activities described above, SFA may receive additional compensation from product sponsors. None of these additional payments are paid to any registered representative who sells these products. These companies may have greater access to our representatives to provide training, education presentations and product information. The following product companies currently participate in such programs:

### **Direct Participation Programs and REITs**

- Atlas Energy Resources
- Behringer Harvard
- CB Richard Ellis
- CNL Securities Corp
- Cole Companies
- Cypress Capital Corp
- Franklin Square Capital Partners
- Hines Real Estate
- Inland Real Estate Investment Corp.
- KBS Capital Markets Group
- Leaf Financial Corporation
- Reef Oil & Gas Companies
- Resource Real Estate, Inc.
- Rainier Capital Management
- Ridgewood Energy
- Wells Real Estate Investment Trust II
- Wells Timberland REIT, Inc.

### **Asset Management Products**

- Advisors Asset Management
- FTJ Fund Choice, LLC
- Frontier Asset Management, LLC
- Genworth Financial, Inc.
- Lockwood Financial Services
- Manning & Napier Advisors
- Reliance Trust Company

### **Money Market Products**

- Federated Money Market Funds
- Pershing LLC
- Reich and Tang